

## APPLICATION INFORMATION

Imbali Visual Literacy Project offers a 3-year full-time course in crafts and design training for creative entrepreneurs. **Imbali** is a professional training provider registered with the CATHS Seta. Our courses run from Monday to Friday, 9:00 to 15:00. All modules are intensely practical and require full-time classroom attendance.

### **Admission requirements for our Crafts Training Programme**

Imbali admits students 18 years and older, who have a passion for craft, art and design. This is determined by an interview between the prospective student and Imbali staff. During this interview, we will look at any items that the prospective student has made and discuss their interests and visions for their future. Applicants are also required to complete a number of baseline assessment tasks and an English comprehension test.

### **Admission process**

To complete the application, applicants need to meet three requirements, namely: the presentation of a portfolio of work, an interview, a baseline assessment and practical tests.

**Interviews** are conducted by the Imbali staff. The interviewers may include the director, office manager, facilitators and the project co-ordinator. Candidates are asked to bring their own handmade products, artwork or drawings (we also accept photographs, either printed or digital). Also bring your ID or passport and certificate of highest qualifications.

The interview questions are designed to gain insight into who you are, your background, your financial situation, interests and aspirations.

In addition to the interview, you will be asked questions based on your work – the techniques you use, your material and processes. At the end of the interview, you are invited to ask any questions you may have.

**Portfolio:** Presentation of your handmade products or artworks. A minimum of 3 handmade products or visual artworks must be brought in on the day of the interview. Photos or digital images of your works are acceptable but we prefer to see your actual work. Your products must be well-finished and your visual artworks or drawings should be clear and clean. There are no limits to what artwork you may present.

**Baseline Assessment** is an English comprehension test that requires you to read and answer questions. It also includes simple calculations. The purpose of this test is to assess your level of numeracy and literacy. As most training is conducted in English, students must be able to communicate confidently in this language. Exceptions to this rule may be made if a student shows particular talent in craft and is willing to improve their English by enrolling in an ABET course, in their spare time and at their own expense.

**Accepted candidates:** if the candidate is deemed suitable for the programme, the student is required to pay the fee of **R3000**. (Both the registration and course fee are non-refundable).

### **1. Course description:**

#### **3-year crafts training programme:**

Students attend full-time for the first 2 years. The third year is an incubator year, where students are supported to start their own business, develop their own designs for craft products and work in a production environment making craft products. The third year programme also includes a facilitation course, following which each student is required to run an outreach project in their community. Each year of the programme is specifically carefully planned, with a detailed programme of activities. The first year of training covers unit standards for a *Craft Production Skills Programme* and the second year unit standards for a *Craft Enterprise Skills Programme* (both accredited through the CATHS Seta).

Teachers who are specialists in their fields are allocated to each module. Imbali has fully equipped ceramics and textile studios to train students in a range of ceramics techniques and screen printing, block printing, sewing, weaving, pattern designing and making, and other textile design techniques. In addition to these skills, students also learn jewelry making and the creation of products using recycled materials. Students are fully involved in the entire process from conception to finish, and learn how to design, develop, create and complete their craft products to a level where they are ready to be sold.

Specific crafts course modules are designed to develop increasing levels of skill and competency, starting from the most basic (beginner) stage and eventually reaching the point where participants are able to sell their products. Since we are aiming at developing sustainable income-generating activities in the longer term, courses in literacy, numeracy, entrepreneurial skills, managing finances, simple market research, costing and

pricing, marketing and sales are included as part of the training programme from second year.

We also include modules on writing, researching, exhibition design and an introduction to facilitation. Students also participate in producing an annual newsletter. The students produce all aspects of the newsletter, including the majority of the photography.

YEAR 1:

**CPR/CraProd/48806/03**

<b>Craft Production</b>			
<b>SAQA ID</b>		<b>Level</b>	<b>Credit</b>
115128	<a href="#">Identify and prepare materials, tools and equipment for craft production:</a>	2	10
115131	<a href="#">Make marketable craft product:</a>	2	15
115134	<a href="#">Produce sequences of the same craft product:</a>	2	10
115136	<a href="#">Review and finish craft products for market:</a>	2	12
<b>Total Credits 47</b>			

YEAR 2:

**CRE/CRAFENter/48806/05**

<b>Craft Enterprise</b>			
<b>SAQA ID</b>		<b>Level</b>	<b>Credit</b>
115144	<a href="#">Plan production of craft products:</a>	2	8
115140	<a href="#">Control stock and material for craft production:</a>	2	8
115138	<a href="#">Cost and price craft products for a sustainable craft enterprise:</a>	2	10
115147	<a href="#">Function in a craft business environment:</a>	2	8
<b>Total Credits 34</b>			

Additional Unit Standard

**48809-CRAFT ENTERPRISE**

<b>SAQA ID</b>		<b>Level</b>	<b>Credit</b>
115139	<a href="#">Develop innovative craft products</a>	4	15
<b>Total Credits 34</b>			

YEAR 3:

**48809-CRAFT ENTERPRISE**

<b>SAQA ID</b>		<b>Level</b>	<b>Credit</b>
119460	<a href="#">Use language and communication in occupational learning programmes</a>	4	5
<b>Total Credits 34</b>			

## 1. Assessment

Imbali employs a comprehensive approach to assessment that is focused on helping the learner to acquire the skills and knowledge, attitude and values needed to be a professional crafter and entrepreneur. Each project/assignment involves learning something new through demonstration, observation and implementation. Imbali trainers are able to support the learner to ensure they achieve the required results for each project/activity.

**Formative assessment** takes place throughout the project, with the Imbali facilitators and trainers giving input to the learners as they work. This ongoing assessment focuses on class assignments, regular attendance and active engagement on the part of the learner in classes, activities, discussions and report back sessions.

**Summative assessment** takes place on completion of each project. The finished piece is assessed by the Imbali trainers and facilitators as well as a SAQA accredited assessor, according to the unit standards and pre-defined criteria set out at the beginning of the project. An assessment template specifying the criteria for the project is completed for each learner.